The HAI Corporate Affiliate Program brings industry together with Stanford faculty, research, policy and education for members who are interested in topics at the intersection of Financial Services & AI.

For the Financial Services Program Area, focus areas will include:

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<th>Focus Area</th>
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<td>AI-Augmented Decision Making</td>
<td>Michael Bernstein</td>
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<td>Jeff Hancock</td>
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<td>Stephen Boyd &amp; Yinyu Ye</td>
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<td>AI in Investment, Lending and Trading</td>
<td>Markus Pelger &amp; Kay Giesecke</td>
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<td>Jure Leskovec</td>
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<td>Laura Blattner &amp; Jann Spiess</td>
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<td>Digital Economy</td>
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The potential annual value of AI and analytics is projected up to $1 trillion for global banking.1

More than half of Financial Services leaders believe artificial intelligence will create the biggest change in how financial services are delivered over the next two years.2

According to the 2018 Growth Readiness Study, asset managers who are embracing big data and analytics are found to be growing their revenue 1.5 times more quickly than the rest of financial services.3

2 https://www.cbinsights.com/research/jpmorgan-chase-consumer-banking/
HAI CORPORATE AFFILIATE PROGRAM
JOIN THE INAUGURAL PROGRAM AREA:
FINANCIAL SERVICES & AI

LEVEL $1M per year

PROGRAM BENEFITS

STANFORD WALLET
$400,000
CAN BE USED TOWARD

RESEARCH TOKENS
($85K EACH)
Members can choose how to spend tokens to collaborate with researchers and support research projects and initiatives across Stanford that align with their priorities and corporate agendas.

EDUCATION
1 seat in each HAI Executive Education Program

POLICY
Opportunities to engage with and learn more about the constantly evolving AI policy landscape through our HAI Policy Team

STANFORD AFFILIATE PROGRAMS
Membership in mission-relevant affiliate programs across Stanford

STANFORD DIGITAL ECONOMY LAB
Membership in the S-DEL Corporate Affiliate Program

STANFORD ARTIFICIAL INTELLIGENCE LAB
Inaugural year: Special Membership in the SAIL Corporate Affiliate Program Membership includes one research token

STUDENT ENGAGEMENT PLATFORM
Opportunities to support student recruitment, DEI related activities and the strengthening of on-campus member visibility

VISITING SCHOLARS
2 visiting scholar opportunities

ADDITIONAL BENEFITS
Executive breakfast series • Semi-annual member meetings • Early access to and engagement with the HAI Industry Briefs • Annual presentations of research by HAI-affiliated faculty and students • Conferences, seminars, and workshops • Acknowledgement at HAI’s major public events

Learn more about the Corporate Members Program and the Stanford advantage.
Contact Panos Madamopoulos, Managing Director for Industry Programs and Partnerships